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| Café  **Projet** | |  |  | | --- | --- | | Besoins en local | Local de 100 m2 | | Besoins en ressources humaines | |  |  | | --- | --- | | Profil | Nombre | | Co-Gérants | 02 | | Barman | 02 | | Serveur | 02 | | Femme de ménage | 01 | | Caissier | 01 | | | Besoins en matériel | |  |  | | --- | --- | | Nature | Nombre | | Table | 25 | | Chaise | 100 | | Tasse | 100 | | Verre | 100 | | Machine à café noir | 01 | | Machine Nespresso | 01 | | Mixeur | 01 | | Climatiseur | 02 | | Cendrier | 50 | | Téléviseur | 03 | | Réfrigérateur | 01 | | Théière | 60 | | Autres matériels | - | |   **BESOINS DU PROJET**  **PROGRAMME D’INVESTISSEMENT ET PLAN DE FINANCEMENT (en MAD)**   |  |  |  |  | | --- | --- | --- | --- | | PI | | PF | | | Désignation | Montants | Désignation | Montants | | Aménagements | 800 000,00 | Fonds propres | 400 000,00 | | Equipements | 800 000,00 | Subventions |  | |  |  | * INDH | 200 000,00 | |  |  | * Autres |  | |  |  | Emprunts | 1 000 000,00 | | TOTAL | **1 600 000,00** | **TOTAL** | **1 600 000,00** |   **INDICATEURS D’ACTIVITE**   |  |  | | --- | --- | | Volume maximum d’activité annuelle | 36 000 cafés noir (9,00 MAD)  18 250 cafés Nespresso (15,00 MAD)  54 250 bouteilles d’eau (2,00 MAD)  36 000 boissons gazeuses (8,00 MAD)  18 000 jus (12,00 MAD)  7 200 pâtisseries et cakes (10,00 MAD)  36 000 thés (9,00 MAD)  7 200 Petits déjeuner complets (20,00 MAD) | | Chiffre d’affaires prévisionnel 1 ère année (MAD)  (60% de la capacité de production annuelle) | **1 050 150,00 MAD** |   **PARTENAIRES :** INDH, CCI, CRI |
| |  |  | | --- | --- | |  |  | |  |  | |  |  | |
| |  | | --- | | **Description du Projet** | | Ce projet porte sur l’aménagement d’un café, dans un quartier à grand achalandage. |   **Produits et services :**   * Boissons chaudes * Boissons froides * Jus |
| |  |  | | --- | --- | | **Localisation du site du projet** | | | **Province** | Al Hoceima | | **Marché cible** | Local | |  | | | **Secteur d’activité** | Services | | **Filière concernée** | Café et restaurant | | **Maillon concerné** | Prestation de Services | | **Forme juridique** | SARL. | |